

News *from the* Office™

Volume X, Issue 7



Rauchberg

DENTAL GROUP

199 Baldwin Road, Suite 120 • Parsippany, NJ 07054 • 973-453-2810



PATIENT PRAISE

"As always, it is a great experience at Rauchberg. I have been going to them since 1974 or '75 and Dr. R has been very honest and good to my teeth, and always has my best interests in mind. Now, I'm lucky to have great teeth so I have been an easy patient. But let me tell you that I look forward to my visits, and my hygienist is awesome. I am now looked after by Dr. Alan who I graduated high school with – and this is both unusual and great at the same time. I'm lucky to have a great place to go to that I trust my smile to, and I want to say thank you to everyone there. Rest assured that you are in good hands and are getting the best of modern dentistry!"

-William



THANK YOU!

Our practice continues to grow every day and we recognize that our best patients come from your referrals. To show our appreciation, you will receive a \$100.00 credit on your patient account every time you refer a friend or family member to us! As always, thank you for your continued confidence and support!

STAFF SPOTLIGHT: NIYATI SHETH, DDS



NIYATI SHETH, DDS

We are pleased to welcome Dr. Niyati Sheth, DDS, to our growing multi-specialty practice. Dr. Sheth is a general and cosmetic dentist who will help expand the high-quality breadth of services patients have come to expect here.

"Dr. Sheth is a tremendous asset to our team, especially during this time when we are experiencing rapid growth," says practice owner, Dr. Alan Rauchberg. "It is a testament to the reputation we have in the community – that when patients leave here they feel great about their smile and about the care they've received."

A general dentist who has practiced in northern New Jersey for over six years, Dr. Sheth is an Invisalign® provider and offers high-level skill in restorative and cosmetic procedures and prosthodontic care. She focuses on early diagnosis for proper treatment planning and keeps current with the latest advancements in the field. Dr. Sheth graduated from NYU College of Dentistry after achieving her dental degree and residency at the Dental College and Hospital at Ahmedabad, India.

Summer is Here!

Be Ready With These Summertime Tips for Kids and Parents

Generally, the beach, bike riding, walks in the park, and visiting the zoo are all activities children look forward to enjoying.

With globally warmer summers, stronger harmful UV rays, and school's soon release, parents might wonder the best way for kids to stay healthy during summer.

- #1 Get some Sun: Five to ten minutes daily is optimal in order to receive the benefits without raising risk of skin cancer and sunburn. Vitamin D comes from the sunlight and aids in fighting off some cancers, including breast, colon, kidney and ovarian.
- #2 Sunscreen: Pay particular attention to the chest, feet, scalp, collarbone and thumbs. Apply every couple of hours.
- #3 Never swim alone.
- #4 Maintain a regular eating schedule ditching the chips and soda along the way. Instead, opt for healthier, fresh snacks. Kids do best on a schedule.
- #5 Stay hydrated. Drink smoothies for nutrients and remain hydrated. Investing in a blender will help kids get the nutrients they need when hot humid days convince them their tummies full.
- #6 Keep up with tooth care. Brush teeth twice-a-day. At bedtime, especially, because germs like moist warm dark environments exactly like when people are sleeping.
- #7 Spend time with kids. A little time goes a long way. Kids want the prize of time with adults.
- #8 Exercise the body and the mind. Move more, sit less.

DENTAL IMPLANT Q&A WITH *Dr. Alan*

If you could solve your biggest dental problem or finally have what you desire most for your smile — without pain, anxiety, or fear — wouldn't you want it right now? The main roadblock people face when trying to get the smile they want, is they simply don't know their options. Take this quiz to see if you might benefit from a dental implant. If you answer 'yes' to any of these questions, come in to our office for a free consultation and let us help you achieve the beautiful smile you deserve.

Hope to see you in the office soon,

Dr. Alan Rauchberg

DENTAL IMPLANT QUIZ

- Yes No Are you especially scared or anxious when you visit the dentist?
- Yes No Did you have a bad dental experience in the past and now avoid it completely?
- Yes No Are you embarrassed by your smile when you see it in the mirror or in pictures?
- Yes No Are you missing teeth or do your dentures fit poorly?
- Yes No Do you feel like your face looks older than you are and that it's holding you back from being noticed or appreciated?
- Yes No Do you want to be able to chew comfortably with strong, sturdy teeth?
- Yes No Are you ready to knock 10 years off your appearance and hear that it looks like you've lost weight?
- Yes No Do you wish your smile was brighter, whiter, and healthier?
- Yes No Do you wish to have a longer, happier life and preserve your existing teeth?
- Yes No Are your existing dental problems a result of avoiding dental care due to anxiety or a busy schedule?

Yes, you can eat it.

Damaged, loose or missing teeth are not a problem for patients at Rauchberg Dental Group. Come learn how a simple procedure can change your smile—and your life.

CALL NOW!
973-453-2810

Reserve your spot today!
seating is limited



free seminar!

Tuesday, July 19th
starting at 5:45 p.m.

Holiday Inn
707 Route 46 East, Parsippany
Dental Implant Presentation
Q&A Session with Dr. Alan Rauchberg
Free Buffet Dinner
Complementary Exam & X-Rays (\$500 value)

**PLUS A CHANCE TO WIN
A FREE DENTAL IMPLANT!**

and → If you are unable to attend but would like more information about dental implants, simply call us to receive a free report!

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DID YOU KNOW?

Did you know Rauchberg Dental Group is a multi-specialty practice that not only provides general and restorative dentistry but also treatment for root canal, gum disease, oral surgery and orthodontics — all in one location? That's right, so take advantage of these services. In fact, when you refer a family member or friend to us for their free consultation you receive \$100 off your next treatment!



free
SUMMER MOVIE door prizes!
give-aways!

Patient Appreciation Day!
Join us for a free private viewing of *Ghostbusters* for patients and families of the Rauchberg Dental Group!

WHEN: Saturday, July 23rd, 10:00 AM
WHERE: Bow Tie Cinemas
3165 Route 46 East
Parsippany, NJ
reservations must be made before July 11th
**TO RESERVE YOUR SEAT
CALL 973-334-3777**

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