

# News from the Office™

Volume X, Issue 2



## Rauchberg

DENTAL GROUP

199 Baldwin Road, Suite 120 • Parsippany, NJ 07054 • 973-233-4603 • www.rauchberg.com

### A Message From Dr. Alan Rauchberg

There's no need to feel frustrated or embarrassed by your smile. Too often, I see patients living with lost or missing teeth simply because they don't know what to do about it. They have learned to modify their eating habits and avoid smiling in public. And they think that living with poorly fitting dentures and messy adhesives is their only alternative. It's not.

In this issue and throughout 2016, I'll be answering some of the most frequently asked questions about dental implant technology. You'll see that anyone can have strong, fully restored teeth which look, feel and function like natural teeth - and a smile they're proud to share.

See you in the office or the community soon,  
*Dr. Alan Rauchberg*

*Happy  
Birthday*  
DR. MERKER



## DENTAL IMPLANT Q&A WITH DR. ALAN

Next Dental Implant Seminar & Buffet Dinner  
March 15, 2016, 5:45 p.m.  
Holiday Inn, 707 Route 46 East, Parsippany, NJ  
Call 973-233-4603 to register.

## FEBRUARY COUPONS

*February is Children's  
Dental Health Month*

*Take Advantage of these Special Offers!*

### **ORTHODONTICS**

Receive a \$500 voucher for any new orthodontic patient (exclusions apply)

### **MAINTENANCE**

Receive a \$20% discount on sealants

### **CLEANINGS**

\$99 cleaning for any new patient under the age of 18

### **INVISALIGN®**

Teenagers can straighten their smile for a reduced fee of only \$4550



**Q:** *Am I a candidate for Dental Implant treatment?*

**A:** Almost everyone who is missing one or more teeth and in general good health is a candidate for dental implant treatment. If the quality or quantity of bone structure in the jaw is low or certain medical conditions are present, dental implants may not be an available solution.

**Q:** *Are Dental Implants painful?*

**A:** Most of my patients report that they feel very little, if any, pain during the procedure. In fact, many patients do not have to use any pain pills. Our goal is to give you stronger, more comfortable teeth, without experiencing pain or discomfort! In fact, your decision to use implants will help you to avoid much pain and discomfort in the long term.



Dr. Rauchberg educates the community about dental implants at a recent seminar held at the Holiday Inn, Parsippany.



## LEAP YEAR LORE

It's time to bone up on your understanding of Leap Year and Leap Day, February 29, 2016. The science is pretty simple. Most of the world uses the Gregorian calendar (also called Western or Christian calendar) after it replaced the Julian calendar because of its inaccuracies.

The 365 days are divided into 12 months and divided into 30 or 31 days, except February, which has 28. Well, except for Leap Year, when it has 29. Remember the rhyme? The extra day was added to February, because it had fewer days after the adjustments calculated by how long it takes the earth to go around the sun.

That trip takes five hours, 48 minutes and 45 seconds longer. If the solar year can be divided by either 4 or 400, it's a Leap Year.

All sorts of folklore, superstitions and traditions have developed over the past 2000 years. The Irish supposedly balanced the tradition of men proposing to women by allowing them to do the honors during Leap Year, but not on Leap Day.

In several European countries, Leap Day was called Bachelor's Day; any man who refused a woman's proposal paid a penalty of 12 pairs of gloves, one for each month to hide her embarrassment of a bare engagement finger. Greeks considered it unlucky to marry in a Leap Year and the Scots deemed it unlucky to be born on Leap Day.

Are you a leaping? If so, you share your birthday with Lord Byron, Dinah Shore and Tony Robbins, among others, and the odds were only one in 1,461. With a real birthday coming every four years, you're just 11 years old, not 44.

## WELCOMING NEW MEMBERS

*Quality Dental Care for  
Individuals and Small Businesses*

When it comes to dental insurance for employees, we know the challenges facing today's small businesses. So we have created a way to bring high quality, affordable dental care to small businesses and individuals without dental coverage.

"Several years ago, we established a Dental Savings Plan as a low cost way for people to stay on top of their oral health," says Dr. Rauchberg. "It has become a popular alternative among small business owners who are struggling with the high cost of traditional dental insurance plans."

For a low annual fee, members receive comprehensive cleanings, exams and screenings. They also receive discounts on restorative and cosmetic services, as well as a specialized care for gum disease, root canal, extractions and orthodontics.

"Because we are a multi-specialty practice, we offer patients of any age, with any problem, a full range of dental services all in one location," says Dr. Rauchberg.

For details about how our Dental Savings Plan can help you, your family, or your small business, call us at 973-233-4603.



### ORTHODONTICS

**Patients have entrusted us with their smiles for years. Now, we're offering orthodontic treatment options for children and adults who wish to straighten their teeth in the comfort and convenience of our familiar Parsippany office. With a full-time orthodontist on staff, we're more prepared than ever to offer your family dental services at every stage of development.**

This publication is provided as a courtesy/gift subscription to the patients and friends of:

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