

# News *from the* Office™

Volume X, Issue 4



**Rauchberg**  
DENTAL GROUP

199 Baldwin Road, Suite 120 • Parsippany, NJ 07054 • 973-453-2810



## DR. ALAN RAUCHBERG, NEW PRESIDENT OF THE AADPA



Dr. Rauchberg, pictured here with his wife, Maureen, was sworn in as the 2016 President of the American Academy of Dental Practice (AADPA) at the organization's annual meeting, March 2-5 in Long Beach, CA. The role will allow him to promote leadership, life balance and success in dentistry.

## DENTAL IMPLANT Q&A WITH *Dr. Alan*

At our recent seminar, not only did we raffle off free dental implants to six lucky winners, but we answered numerous questions to help clarify exactly how implant treatments work and how they will – without question – change your life. Here are a couple of questions people asked me that I want to share.

Hope to see you in the office soon,

*Dr. Alan Rauchberg*

### Q: How do I know if I'm too old for implants?

A: Great question. Your overall health and your desire to improve the quality of your life are much more important considerations than your age. I have a wide range of ages as patients right now and there have even been reports of people in their 90's and having this procedure done with no problems.

### Q: How long do implants last?

A: Most research has shown that implants have been successful for over 30 years; this is much improved from dentures which last about 5 years and bridges which last between 7-15 years.

## RAUCHBERG DENTAL GROUP IS ON TV!

If you catch our new commercial on one of the cable channels, give us a call to let us know what time you saw it and we'll give you a \$50 gift certificate!

### OUR NEXT DENTAL IMPLANT SEMINAR IS SCHEDULED FOR:

APRIL 29th at 12 Noon

Holiday Inn, 707 Route 46 East, Parsippany

Join us for a free lunch and a chance to win a dental implant (valued at \$2,500 each, 3 winners in total).

All attendees receive a free initial consultation.

**Call today to register! 973-453-2810**

We Ruffled off SIX FREE DENTAL IMPLANTS at our March Seminar  
Congratulations to Greg B., Eileen G., Anna M., Elaine N., RoseAnn S., and Zolufa S.!



# DENTAL IMPLANTS CAN END FRUSTRATING DENTURE CHALLENGES



Dental implants are small, bio-compatible, titanium inserts designed to take the place of a tooth's natural root structure – essentially, an artificial root. They are placed with minimally invasive outpatient surgery, and are designed for those with a missing

tooth or teeth, or, those without teeth (“edentulous” is the official dental term).

The implant itself is sort of like a screw. Once the implant is placed and heals, a crown is made to match surrounding teeth, and it's just screwed on top of the implant, creating an incredibly natural-looking tooth-like replacement.

Many times, implants are placed immediately after the removal of a tooth that is no longer functioning. Other times, patients have been without a tooth or several teeth, and, instead of a bridge, a more permanent, better solution is to place one or more implants and create a longer-term solution.

Many of our patients with dentures find their new “implant-retained dentures” allow them to experience a more broad range of food, and, more importantly, it prevents their dentures from moving, clicking and other embarrassing events, actually locking them in place, more like their natural teeth.

Dental implants can solve a variety of problems, including leading to better digestion, too. In fact, those with dental implants find they are able to chew their foods better, aiding in the digestive process, which is difficult without all of your teeth's natural crushing and grinding power. Dental implants have been recorded in research studies to improve your overall confidence and your love life! Imagine yourself with that brand-new, natural smile!

At our office in Parsippany, Dr. Alan Rauchberg performs a variety of dental care, including the placement and restoration of dental implants. Over the years, he has successfully placed hundreds – from single tooth implants, implants that support and retain dentures, to full mouth reconstructions. Dr. Rauchberg's dental implants have literally helped patients change their lives!

The FDA approved the use of dental implants over a quarter-century ago. Millions of Americans have experienced the benefits of dental implants and how they enhance lives.

Interested in learning more about dental implants? To see if you are a candidate, just call Dr. Rauchberg's office to schedule a no-cost, complimentary consultation. There's never an obligation, either. Just mention this article! Call today: 973-453-2810.

# NEW FOR THE PATIO GARDEN MINATURES BLOOM IN 2016

What's new for patio gardens? Two words: Tiny and purple. Leading the pack this year are tiny purple eggplants. They look just like the lovely purple veggies, but they are small tear-drops, just two or three inches long.

According to Bonnieplants.com, the patio-sized baby mini eggplant tastes just like the original. Pop them on a salad or even the frying pan to make little delights.

They need constant sun and moist soil during the growing season. Once you start to pick them, they grow until fall. Pick when the skin is deep purple and glossy for best taste.

Next, the equally purple Indigo Ruby tomato loves containers. These tiny, plum-shaped tomatoes have bright blue/purple tops and red bottoms. The fruit grows in clusters of 4 to six on a stem.

This new cherry-type tomato was developed through traditional breeding techniques. These flavorful dazzlers are not only pretty, but also have an extra helping of the antioxidant anthocyanin, a natural ingredient in blueberries.

This variety is available in seed form from Territorial Seed Company and in container form from many major nurseries.

In the flower garden, you'll be seeing lots of mixed colors at your local nursery.

According to HGTV, the New Day Rose Stripe Gazania will be a hit with its luscious purple and cream petals.

Look for Blue-eyed Beauty mums at your garden store. These offer early spring color with wide yellow blooms with dark purple centers.

## SCIENCE IS PAVING THE WAY TO LONGER, BETTER LIVES

Thanks to medical and scientific advances, Americans are living 20 years longer than they did in 1925. But long lifespans have appeared so suddenly in human culture, that societies haven't caught up.

So says Laura Carstensen, director of the Stanford Center on Longevity.

Carstensen writes that although we are little different genetically from our ancestors of 10,000 years ago, our longer lifespan has opened the way for new worries about aging: Dementia, poverty, or relevance. These were not concerns when people routinely died at age 40.

Carstensen writes on the website [technologyofus.com](http://technologyofus.com), that instead of worrying about falling productivity and infirmity, we have to create new life strategies to work longer and spend more time with children and families.

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